

ROCK FIESTA®

FRI - SAT, MARCH 18-19 2016 Festival Vendor Package

Desert Gardens Showgrounds
Quartzsite, La Paz County, AZ 85346

VENDOR INFO: hal@rockfiesta.com

Dear Vendor Applicant,

Thank you for your interest in selling or exhibiting at ROCK FIESTA in Quartzsite, Arizona. Finally, a major Latino weekend Rock Festival in the American Southwest! We are all excited about the future of this great event! A great talent lineup, state-of-the-art stage production and aggressive marketing = thousands of wild music fans at the inaugural Fiesta, offering lucrative food, non-food and service vending opportunities for 3 days, as Thursday March 17 invites fans with a weekend camping package to arrive early for the best camping spots. Gates open at noon. With \$5.00 beer and low ticket prices, the audience will be in the mood to spend. Lower priced items WILL sell better.

FOOD: ALL TYPES INVITED, BUT WE LOVE MEXICAN! NO EXCLUSIVES. LIMITED # OF FOOD VENDORS.

NON-FOOD Merchandise Vendor categories: Fiber/ textile Arts and apparel, boots, hats, purses, lithographs and paintings, photography, posters, jewelry, leathersgoods, metalworks, quilting, musical instruments, sculpture, ceramics, toys, dolls, weaving, sunglasses, collectibles, records/ tapes/ CDs/ DVDs, general store items except cigs and large containers (boxes) or cases of beverages.

SERVICES: Beading, haircuts, tattoos, massage, photography and others.

YOU MAY NOT SELL: GLASS PRODUCTS, SMOKING PIPES, KNIVES OR OTHER WEAPONS, PETS, FIREWORKS, ANYTHING WITH TIRES, ILLEGAL SUBSTANCES or INTOXICANTS of any kind, BOOTLEG MATERIAL, or TSHIRTS or HOODIES showing the names of bands, concerts, or festivals. NO UNAUTHORIZED VENDORS. NO VENDING IN THE CAMPGROUNDS or PARKING LOT. YOU MAY NOT SELL BEER, WINE, TOBACCO PRODUCTS OR ICE.

The types of items listed above is not the total list. You may submit whatever vending business you like as long as it is not prohibited by the festival or against the law. We encourage commerce and search for high quality operators who serve delicious, safe food and quality merchandise vendors featuring interesting crafts, arts and products.

Vendor placement is on a first come first serve basis at the event. Gates open for vendor set-up on Thursday, March 17, 2016 at 9am, and you may vend to advance campers on Thurs. Enter until midnight.

Choose if you want to sell to advance campers on Thur, at no extra cost to you. You must be ready to sell no later than noon Fri, March 18. You may sell all 3 nights until at least until midnight. You are not required to close at all, The entire campground has access to Vendor Village 24 hrs.. The public starts entering the entire festival grounds when gates open noon Thurs, March 17, 2016.

The vendor village will set up in the concert area along Bird Song Way, You may not camp in the concert area. Food vendors may not vend in between 2 merchandise vendors. See [fest site map](#). Supply vehicles may only enter the vendor Village after midnight and before 10am at 5 mph.

We look forward to seeing you make money and have fun at ROCK FIESTA. We look for vendors with: great food or interesting merchandise, an attractive vendor space or vehicle, cooperative attitude and festival vending experience.

ROCK FIESTA is going to be one big party, so get ready for a great time! However, Vendors do not receive special ticket discounts beyond your vendor passes. You will receive plenty of flyers and posters to promote the event.

Please read the Vendor Agreement before signing the Application FULL PAYMENT IS REQUIRED NOW. Vendor spots cannot be reserved with deposits. If we reject your application, expect a full refund fast.

Contact-

Vendors Agent: Alejandro

Tel: (928) 595-2016

Or email hal@ROCKFIESTA.com

MARCH 18-19, 2016 ROCK FIESTA VENDOR APPLICATION

Apply as a Food, Merchandise, Service Vendor or Non-profit display org. Today's Date: ___/___/___

- 1) Read the festival Agreement and sign.. Best time to call: _____
2) Complete this application.
3) Submit application and agreement either online or print and mail w/ payment.

Contact Name: _____ Main Ph: _____ Cell: _____

Vendor Business Name: _____

What does the title on your sign say: _____

Mailing Address: _____

Email address: _____

[] Food Vendor [] Non-Food Merchandise Vendor [] Services/ Display Vendor [] Non-profit Display Org.

OUR MOST POPULAR PRODUCT/ SERVICE IS: _____ Price: _____

We provide field lighting, power, potable water and waste disposal. Ice: 10 lb./ \$2.00 Staff size: _____
WE PROVIDE 1-30 AMP CIRCUIT, 220 VOLT RECEPTACLE.
IF YOU NEED MORE POWER, ADD \$200 PER 50 AMPS.

Explain: _____

What size frontage do you need: _____ feet

Specify in feet: _____ x _____ what total size footprint do you need? I.E. (8' x 20' trailer with projecting 6' canopy and counter in front. Need add.10x10 prep space) or (24' TRUCK). Describe your vending layout.

Have an additional vehicle or tent for camping? Size space needed: _____ Type? _____

How long have you been vending, what events? Please tell us about your vending background.

PAYMENT BY CHECK, DEBIT OR CREDIT VISA, MASTERCARD, PAYPAL. ONLY. MAKE CHECKS TO: ROCKIN FIESTA DEL SOL. EVENT IS RAIN OR SHINE. NO REFUNDS. WORKERS MUST BE 18+. VENDOR SPACE INCL. CAMPING AND UP TO 4 PASSES (CANNOT BE RESOLD). PLEASE - NO CHILDREN OR PETS. ADULT EVENT.

OFFICE ONLY

Approved: _____ Date: _____ If not, reason: _____

X

Received: Date: _____ Amount: \$ _____ Method: _____

Note:

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Tel: (928) 595-2016
Or email hal@ROCKFIESTA.com

List of products and selling prices. For merchandise vendors, give overview.

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QUESTIONS/ COMMENTS/ NEEDS:

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This is to serve as a binding agreement between FESTIVALAND, LLC and the applicant vendor named above.

1. It is agreed that vendor shall rent a concession space located in the concert area at:
**DESERT GARDENS SHOWGROUNDS 1055 KUEHN ROAD, QUARTZSITE, AZ 85346
(DO NOT WRITE TO THIS ADDRESS)**
2. There is no specific space size. One rental space is designed for one vendor. If your space is big enough to take 2 spaces, you will need to pay for two space. First come, first served.
3. Vendor receives vending space, electric, event passes, parking/ camping spaces, garbage pickup, potable water by truck, field lighting & security, aggressive marketing to the target audience and a really good time!
4. **WEEKEND VENDORS FEES: FOOD VENDORS: \$1,500**
NON-FOOD VENDORS: \$750 MERCH/ APPAREL/ ARTS/ CRAFTS
SERVICE VENDORS: \$650 AND LEAD GENERATORS (DISPLAY)
CHARITIES, SHELTERS, NON-PROFITS: \$350
5. It is agreed that vendor's pricing will be set at even dollar amounts (coin change will not be used in concert area.)
6. Vendor agrees to abide by all local, state and federal laws pertaining to their sales of goods at the event.
7. FREE camping is offered to vendor or vendor may choose to pay for hotel ½ hr. away. Vendors will be allowed to drive vehicles to service your space between 12:00am – 10am. Vendor agrees to drive at a speed not exceeding 5 mph while on the festival site.
8. All Vendors are required to provide up-to-date Insurance Certificates and valid picture ID to match their application and vending contract.
9. You may not bring an additional unsigned vendor and share space.
10. All food vendors will be required to be compliant with all Food & Health Regulations and be an operating food business, to be eligible for vending.
11. All vendors are required to include tax in their product prices and will be obligated to pay these taxes within the period of time required by law.
12. It is agreed that there are no refunds under any circumstances unless application is revoked.
13. Vendor space includes the number of vendor passes to suit the size of your staff. You are strictly prohibited from selling vendor passes and may be ejected if caught doing so.
14. All vendors and their workers must be 18 yrs or older.
15. It is agreed that no drive-around vehicles (scooters, carts, bikes) will be allowed behind the vendor space,
16. Vendor shall staff space and vend minimally from noon- midnight on Friday and Saturday, March 18 and 19, but may remain open 24 hrs.
17. You may sell on Thursday March 17 from noon- midnight.
18. Vendors may not sell in the camping or parking area unless an addendum is agreed to.
19. Vendor must load in and be set up no later than Thursday, March 17, 2016 9 pm. But may set up as early as 9am.
20. Vendor may not use toxic substances, drink alcoholic beverages, nor light open fires in their vending.

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- 21. Vendor and vendor's staff must wear provided I.D. at all times while on the festival site.
- 22. Vendor must not drive vehicles in concert area during performance times.
- 23. No smoking is allowed in the vendor space.
- 24. Vendor will have access to their vendor space 24 hours/ day.
- 25. No animals allowed on premises.
- 26. If serving food, you and your staff must wash your hands regularly.
- 27. Food servers must keep long hair tied up or under a head cover while serving food.
- 28. No sharp edges exposed to the public, no rusted metal. No cracked windshields. No glass container within reach of public.
- 29. Promoter reserves the right to refuse entrance to anyone at any time and eject anyone at any time for bad behavior.
- 30. All vendors are to treat ROCK FIESTA fans professionally and serve in a friendly manner.
- 31. All vendors must have a cover (roof, canopy) over their serving space.
- 32. Your frontage must be clean and have visible professional signage.
- 33. Menus must be visible. All signs must be in English or Spanish only.

Full payment is required at the time of application if accepted. If we reject your application, your deposit is refunded fast.

In checking this box and submitting, the Vendor signifies that she/ he has read, understands and agrees to the terms of the Vendor Agreement, Cover Letter and Application signifying that all information provided is true.

Please sign

Date

Print your name

Company

Vending Name (Displayed)

Agreed by FESTIVALAND, LLC,

Date

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ROCK FIESTA Vendor Payment Page

March 18-19, 2016

TO MAIL: PRINT OUT, SIGN AND SEND A CHECK CREDIT CARD or PAY PAL.

Make checks payable only to: ROCKIN FIESTA DEL SOL, LLC (NOT TO ROCK FIESTA)

**Mailing Address:
ROCK FIESTA
P.O. Box 1561
Quartzsite, AZ 85346**

We look forward to meeting you at the festival! Let's make some money and have fun too!

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